

**Livelihood Opportunities on Agriculture and Enterprise
Development through Enhanced Banana Production**

A Two Year Project

Submitted for funding to:

Any Interested Local or Foreign Funding Agency/Institution

Submitted by:

**The Municipality of Tubigon
Province of Bohol
Philippines**

Project Brief

I. Project Description

1. Project Title : Livelihood Opportunities on Agriculture and Enterprise Development through Enhanced Banana Production

2. Project Type : Technical and Livelihood Assistance Project

3. Project Component:

- a. Technical Training on Enhancement of Banana Production and Enterprise
- b. Monitoring and Evaluation
- c. Financial Assistance

4. Project Location

Two (2) upland barangays of the Municipality of Tubigon.

1. Tanawan
2. Ubojan

II. Project Status

1. Proposed Project

To enhance Banana Productivity in Barangay Tanawan and Ubojan, Tubigon, Bohol through management of common pest and diseases and enterprise.

2. Status of Project Operation

- Project Idea

3. Investment Programming

- For Local or Foreign Funding

III. Project Justification

1. Project Background

Banana (*Musa spp.* L.) is one of the most important tropical fruit in our country because it has gained so much popularity in local and foreign market as food item. Banana is also important in terms of employment generation and its relatively shorter production period makes it a popular cash crop of small farmers who constitute about 75% of our banana farm holder (Carreon, 2003).

Barangay Tanawan and Ubojan are located at Eastern part of Tubigon. The topographic sites are mostly plain, hilly and rolling plain. These two (2) Barangays primary cultivated rice, corn, Legumes and root crops for source of income for the family.

These two (2) barangays are among the top ten (10) barangays Tubigon where the level of deprivation are alarming especially in the family income indicators (PDMS 2004) primarily due low agricultural production.

In order to alleviate the poverty situation in these two (2) barangays, banana farming and enterprises is considered one of the better alternative for farmers to increase agricultural productivity thus increase their income and also provide employment opportunity to the people in these communities.

The project also covered capacity training and seminars to the farmers including inputs and planting materials.

2. Project Linkages

- Provincial Agriculture Office (PAO)
- Local Government Unit (LGU)
- Peoples Organization (PO)
- Barangay Officials

3. Project Objectives

General Objective:

- To increase family income of farmers through increase in agricultural productivity.

▪

Specific Objectives:

- To increase banana production through the introduction of new varieties and improved technology;
- To enhance farmers appreciation on the practice of organic farming technology;
- To increase awareness of farmers on soil and water management for sustainable agriculture
- To train farmers on enterprise development

4. Sectoral Objectives

- To increase food sufficiency, reduce poverty and increase income and employment.

5. Regional/National Objective

- ◆ This project could fill the gap of the increasing demand of banana in the domestic and international market.

VI. Project Financing

1. Funds needed for two (2) barangays Tanawan and Ubojan,
P1,140,000.00

Funds needed:

Barangays	Site	Target Beneficiaries	Capacity Building	Production and Enterprise Devt.	M & E	Total Cost
1.Tanawan	10 has.	40 farmers	50,000	700,000	10,000	P760,000
2. Ubojan	5 has.	20 farmers	25,000	350,000	5,000	P380,000
Total	15 has.	60 farmers	75,000	1,050,000	15,000	P1,140,000

2. Fund Source-

- Any interested local or foreign funding institution

3. Counterpart Funding:

The local government will provide a minimum of 10% cash equity to total project cost on top of non-cash counterpart such as land, labor, manpower, organic inputs and operational support.

V. Project Benefits and Costs

1. Beneficiaries

The beneficiaries of the proposed project are the identified most deprived farmer families or households in Barangay Tanawan and Ubojan, Tubigon, Bohol.

2. Benefits

Livelihood opportunities, enhanced capability in management and enterprise and increase income to small farmers.

VI. Project Implementation

1. Responsible Agencies

Local Government Unit of Tubigon through the Municipal Agriculture Office (MAO) with the People's Organization (Po's) and Barangay Officials.

2. Implementation Schedule

No.	Activities	1Q1	1Q2	1Q3	1Q4	2Q1	2Q2	2Q3	2Q4
1.	Project Mobilization	■							
2.	Capacity Building		■	■	■				
3.	Production and Enterprise			■	■	■	■	■	■
4.	Monitoring & Evaluation				■	■	■	■	■

3. Administrative Feasibility

- ◆ Local Government Unit of Tubigon through the Office of the Municipal Agriculture (MAO).

4. Social Acceptability

The project has positive benefits direct to the farmers of Barangay Tanawan and Ubojan hence, no opposition is expected.

Prepared by:

LOUIE P. COSCOS
Agricultural Technologist

Recommending Approval:

YOLANDA L. LABELLA
MAO

Approved by:

ATTY. LUNA C. PIEZAS
Municipal Mayor