

COMPREHENSIVE PROJECT PROFILE

1. PROJECT DESCRIPTION

1.1 PROJECT TITLE

Cassava Kropeck (Kabkab) Production

1.2 PROJECT TYPE

Capital Forming for Processing

1.3 PROJECT COMPONENTS

- 1.3.1 Institutional Strengthening / Capacity Building
- 1.3.2 Construction of Cassava Kropeck (Kabkab) Processing Plant
- 1.3.3 Procurement of Equipment
- 1.3.4 Packaging
- 1.3.5 Marketing and promotion

1.4 PROJECT LOCATION /AREA COVERAGE –

The proposed Cassava Kropeck (Kabkab) Processing Plant will be constructed at Sipatan, Sevilla, Bohol near the Sevilla Eco-Cultural Tourism site. Expected coverage include the 13 barangays of the municipality that will provide cassava as the raw materials of said industry.

2. PROJECT STATUS

Proposed

3. PROJECT JUSTIFICATION

3.1 PROJECT BACKGROUND

Sevilla is dependent on farming being an agricultural town where majority of its people rely much on agriculture. While our farmers are producing various kind of agricultural products, it has been observed that cassava is among the top agricultural products produced yearly. While it is true that this agri-products is considered as one of our rice substitute, excess production of this kind is always experienced by our farmers. Because of

the absence of a processing plant for cassava, excess cassava produced by our farmers will be utilized as animal feeds and for other uses.

Cassava can be easily grown and the soil type of the town is very suited for massive cassava production.

3.2 PROJECT LINKAGES

The proposed project will ultimately capacitate our beneficiaries who are mostly housewives to become entrepreneur. It will be assisted by DOST, DTI and DA in the technical, promotion and marketing aspect.

3.3 PROJECT OBJECTIVES

The project envisions to trigger massive cassava production and will increase the income of our households by providing alternative means of livelihood.

3.4 SECTORAL OBJECTIVES

- 3.4.1 To provide alternative livelihood to target beneficiaries.
- 3.4.2 To encourage our farmers in massive cassava production.
- 3.4.3 To promote empowerment and entrepreneurship of its members.

3.5 COMPATIBILITY TO PHYSICAL PLAN

3.5.1 The proposed project is in consonance with comprehensive Land Use Plan of Sevilla, and the Regional and national Programs in promoting Income Generating Projects (IGP's) in the countrysides.

4. PROJECT FINANCING

4.1 FUNDS NEEDED

The total cost of the project is FOUR HUNDRED EIGHTY THOUSAND PESOS (P 480,000.00).

4.2 PROJECT FINANCING

PROJECT COMPONENT	FUNDING DONORS /NGA's	LGU	SCFO	TOTAL
Institutional Strengthening	20,000.00 DTI/DOST	-	-	20,000.00
Lot Procurement	-	20,000.00	-	20,000.00
Building Construction	150,000.00	25,000.00	25,000.00	200,000.00
Procurement of	100,000.00	10,000.00	10,000.00	120,000.00

Equipment / Utensils				
Branding/Packaging	50,000.00	-	-	50,000.00
Marketing and Promotion	50,000.00	-	-	50,000.00
TOTAL	370,000.00	65,000.00	45,000.00	P480,000.00

4.3 FUNDING SOURCE

Funds for the proposed project will be sourced out by from the National Government Agencies (NGA's), Non-Government Organization (NGO's) or any local finding institution. Upon availability of funds this will be directly released to the Small coconut Farmer's association. For accountability and transparency, close supervision and monitoring will be done by the LGU and funding donor/agency.

4.4 COUNTERPART FUNDING

The local government unit will give its counterpart funding in the amount of SIXTY FIVE THOUSAND PESOS (P 65,000.00) and the project beneficiary in the amount of FORTY FIVE THOUSAND PESOS (P45,000.00) as shown in project financing column. This will be in the form of materials and labor counterpart.

5. PROJECT BENEFITS AND COST

5.1 BENEFICIARIES

The direct beneficiaries of the project is the Ewon Small Coconut Farmer's Association (ESCFA), a duly registered group in the Department of labor and Employment (DOLE). This will directly administer the project upon close supervision by MSWD and other proper authorities.

5.2 SOCIAL BENEFITS

The project will contribute in forming a peaceful and contented community by initiating alternative source of livelihood. It will also promote women empowerment and gender sensitivity because most of its members are women. This project will likewise encourage PO's to become more entrepreneurs that would uplift the standard of living of its members.

5.3 ECONOMIC BENEFITS

Income-Generating Projects (IGP's) are always economically beneficial as this would increase the income of its members and will ultimately improve the economy of the particular area.

5.4 SOCIAL COSTS

Social problem is not associated in an income generating projects such as this proposal.

5.5 ECONOMIC COSTS

There are no perceived problems that this project may have an effect to our economy. On the contrary income generating project such as this is always economically beneficial.

6. PROJECT IMPLEMENTATION

6.1 RESPONSIBLE AGENCIES

The following are the responsible agencies with their corresponding responsibilities as follows:

6.1.1 National Government Agencies (NGA's)	-Prospective funding donors
6.1.2 Non-Government Organization (NGO's)	- -do-
6.1.3 Ewon Small Coconut Farmer's Association (ESCFA)	- Implementor/beneficiaries
6.1.4 MSWD	-Implementation/Monitoring Assistance
6.1.5 DOST	-Capability Building/Trng./ Technology
6.1.6 DTI	- -do-
6.1.7 LGU – Sevilla	-Funding/Site Donor/Coordination & Monitoring Asst.
6.1.8 Barangay Gov't. of Ewon	-Coordination/Monitoring

6.2 IMPLEMENTATION SCHEDULE

ACTIVITIES	RESPONSIBLE PERSONS/ AGENCIES INVOLVED	TIME FRAME
1.Site Acquisition	LGU Sevilla, Bohol	Jan.-Feb., 2008
2.Training on Cassava Kropeck (Kabkab) Production	DOST, DTI, ESCFA	March–April, 2008
3.Training on Packaging & Marketing	DTI, DOST, ESCFA	May – June, 2008
4.Construction of Cassava Kropeck (Kabkab)Processing Plant	LGU, DA, PO, Brgy. Ewon	July – Dec., 2008

6.3 LEGAL AND POLITICAL FEASIBILITY

The project has no legal and political problem seen. The barangay and its constituents are very interested of the project.

6.4 ENVIRONMENTAL CLEARANCE

Environmental and other permits will be secured when needed.

6.5 SOCIAL ACCEPTABILITY

The project is designed to improve the income of our farmers due to the alternative means of livelihood of their housewives that will augment the family income. Cassava Kropeck locally known as "Kabkab" is very acceptable in the market as experienced by the big sales of the above food products during the Provincial Agro Fair in which Sevilla has participated. With more technology, improved packaging and marketing, this project is envisioned to alleviate poverty and improve the economy of the town.

PREPARED BY:

ARTEMIO D. PERIN
MPDC

APPROVED:

CEFERINO C. DIGAL
Municipal Mayor