

Republic of the Philippines
PROVINCE OF BOHOL
Municipality of Sevilla

COMPREHENSIVE PROJECT PROFILE

1. PROJECT DESCRIPTION:

1.1 PROJECT TITLE : Banana Chips Production

1.2 PROJECT TYPE : Capital Forming

1.3 PROJECT COMPONENTS :

- 1.3.1 Construction of Banana Chips Processing Plant
- 1.3.2 Acquisition of Kitchen Utensils Packaging and Branding Machine
- 1.3.3 Capability Building – Series of Trainings for Banana Chips Workers
- 1.3.4 Institutional Phase – forming Banana chips Workers into Cooperative

1.4 PROJECT LOCATION / AREA COVERAGE :

The proposed Banana Chips Processing Plant will be situated in barangay Ewon, Sevilla, Bohol. Expected coverage will be the twelve (12) barangays of the municipality. Other coverage area of the project will be the adjacent municipalities and the City of Tagbilaran.

2. PROJECT STATUS : Proposed

3. PROJECT JUSTIFICATION:

3.1 PROJECT BACKGROUND

The municipality of Sevilla is basically an agricultural area. It is situated in the interior part of the Province of Bohol that is approximately 36 kilometers away from the city of Tagbilaran. Its soil type is composed of lugo clay which is very suitable for banana plantation. This is proven through abundant production of bananas that has been included as one of the top agricultural products of the town.

In order to maximize the use of bananas, a Banana Chip Processing Plant should be established to serve as a ready market to local banana producing farmers. Through this, the income of the farmers will be increased which could help them to support the needs of their families.

3.2 PROJECT LINKAGES

The proposed project is in conformity with the Municipal Development Plan of Sevilla and the Bohol Physical Framework Plan as well that classifies the town as an agricultural area.

3.3 PROJECT OBJECTIVES

The primary objective of this project is to provide alternative source of livelihood to farmer's housewives. Helping them to earn through the proposed banana chip production could help their families augment their monthly income. The secondary objective is to encourage local farmers to engage into massive banana production through establishment of banana chip processing plant that would serve as the ready market for their agricultural products.

3.4 SECTORAL OBJECTIVES

- 3.4.1 To provide livelihood to housewives.
- 3.4.2 To encourage farmers to venture into massive banana production.
- 3.4.3 To support to our Eco-Cultural Tourism Project in Sipatan, Ewon, Sevilla, Bohol.

3.5 COMPATIBILITY TO PHYSICAL PLAN

- 3.5.1 The project will be in consonance to the Comprehensive Land Use Plan of Sevilla, Bohol and to the Bohol Physical Framework Plan.
- 3.5.2 The project is also in line with the Philippine Development Plan which features the strengthening of the national will and the capabilities for self-reliance through a conscientious effort to raise productivity to attain self-sufficiency.

4. PROJECT FINANCING:

4.1 FUNDS NEEDED

The total project cost of said project is FIVE HUNDRED THOUSAND PESOS (Php. 500,000.00) broken down as follows:

<i>I - Construction of Banana Chips Processing Plant</i>			
Materials	-	P 150,000.00	
Labor	-	<u>50,000.00</u>	200,000.00
Lot Acquisition	will be the counterpart		of the project beneficiaries

II – Acquisition of Kitchen Utensils, Packaging and Branding Machine etc.	-	200,000.00
III – Capability Building – Series of Trainings on Banana Chips Production	-	50,000.00
IV – Institutional Phase – forming the beneficiaries Into cooperative – Seminars and Trainings on Cooperative	-	25,000.00
V – Contingencies	-	25,000.00
		=====
TOTAL PROJECT COST	- P	500,000.00

4.2 PROJECT FINANCING

If the funds will be available, it will be released directly to the Banana Chips Cooperative who will take charge in the implementation of the project in coordination and close supervision of the LGU and the funding donor/agency.

4.3 FUNDING SOURCE

Funds for the realization of the project will be sourced out from foreign funding donor, National Government Agencies (NGA'S) or any other local funding agencies or institution. The recipients and the Municipal LGU will also provide counterpart funding for the project.

4.4 COUNTERPART FUNDING

For the counterpart funding, beneficiaries of the project will provide the lot where the processing plant will be constructed. The municipal local government unit of Sevilla will put up an amount of FIFTY THOUSAND PESOS (P 50,000.00) for the equity. On the other hand, the AusAID who is presently implementing their PACAP program in the municipality has committed also to give a counterpart funding of FIFTY THOUSAND PESOS (P 50,000.00) for the realization of the project.

5 PROJECT BENEFITS AND COST

5.1 BENEFICIARIES

The direct beneficiaries of the project will be the Federated Women's Association who is the target group to administer the project. Indirect beneficiaries are the banana farmers who will benefit the increasing demand of bananas due to the implementation of said project.

5.2 SOCIAL BENEFITS

The aforesaid project will help promote women empowerment and gender sensitivity. It will also promote cooperativism, which would improve the economy of the community.

5.3 ECONOMIC BENEFITS

The realization of the project will improve the economy of the municipality for it is an income-generating project (IGP). It has been conceptualized to augment the meager income of the family heads by giving opportunities to their housewives to be involved in any income-generating activities.

5.4 SOCIAL COSTS

There are no social costs associated in the proposed establishment of Banana Chips Processing Plant. Pollution problem is not seen as a problem since banana chips production is not produced in big volumes.

5.5 ECONOMIC COSTS

There are no problems perceived in the implementation of this project since it does not have any adverse effect to the economy of the municipality. Thus, it is indeed beneficial in the part of the community for it is a revenue-raising project.

6 PROJECT IMPLEMENTATION:

6.1 RESPONSIBLE AGENCIES

Listed below are the agencies and groups that would be involved in the implementation of the project

- | | |
|--|--|
| 6.1.1 National Government Agencies | - Prospective funding donors |
| 6.1.2 Non-Government Agencies | - Prospective funding donors |
| 6.1.3 Federated Women's Association | - Beneficiaries/Implementor/
Site Donation |
| 6.1.4 MSWD | - Implementation/ Monitoring
Assistance |
| 6.1.5 Local Government Unit of Sevilla | - Funding/Coordination/
Monitoring Assistance |
| 6.1.6 AUSAID-PACAP Program thru
UB Foundation | - Funding/Cooperation/
Monitoring Assistance |
| 6.1.7 Barangay Government of Ewon | - Coordination |

6.2 IMPLEMENTATION SCHEDULE

ACTIVITIES	RESPONSIBLE PERSONS/ AGENCIES INVOLVED	TIME FRAME
1. Site Acquisition	Fed. Women's Assn., Bgy. Ewon	Q1 – 2007
2. Training on Banana Chips Processing	DOST, DTI	Q2 – 2007
3. Training on Packaging and Marketing	DTI, DOST	Q2 – 2007
4. Construction of Banana Chips Processing Plant	LGU, DA, PO	Q3 – 2007
5. Forming in Cooperative	CDA	Q4 – 2007

6.3 LEGAL AND POLITICAL FEASIBILITY

The project has no legal and political problem, as it would benefit to the economy of the community.

6.4 ENVIRONMENTAL CLEARANCE

Environmental clearance and other related permits would be secured when needed.

6.5 SOCIAL ACCEPTABILITY

LPRAP survey reveals that high percentage of households for about 72.33% are living below income threshold and is considered as the highest poverty related problem in the town.

As an intervention to the aforesaid problem, income-generating projects (IGP's) such as the Banana Chips production is proposed in order to increase the family income. It will subsequently uplift the standard of living of the target households. Furthermore, Income-generating projects are always socially acceptable.

PREPARED BY:

ARTEMIO D. PERIN
MPDC

APPROVED:

CEFERINO C. DIGAL
Municipal Mayor