

COMPREHENSIVE PROJECT PROFILE

I. PROJECT DESCRIPTION :

Project Title : Construction of Support Facilities for Loboc Eco-Tourism
Sub-Projects :

- Construction of Loboc Products Display Center
- Construction of Food Commissary

II. PROJECT STATUS :

- | | | |
|--|---|------------------|
| a. Production of Native Crafts | - | On going |
| b. Construction of Loboc Products Display Center | - | Proposed Project |
| c. Food service at Floating Restaurants | - | On going |
| d. Construction of Food Commissary | - | Proposed Project |

III. PROJECT JUSTIFICATION :

Background and Rationale

Considered the Music Town of Bohol, Loboc sings its way to fame when the Loboc Children's Choir was put in the limelight and was known locally and internationally, wooing the common people and elites.

Loboc is one of the tourist destinations in the province of Bohol. Many tourists, domestic and foreign are coming to the town. They want to experience river cruising through the floating restaurant and bancas, see the smallest primate in the world the "tarsier", see the historical landmarks of the town, and hear for themselves the angelic voices of the world-renowned Loboc Children's Chior.

Little is known about the other products Loboc is famous for: the handicrafts. Edjok (broom), saguran (hand woven mat), baskets and hats, nipa shingles and of course, the carved furniture, are just some of the few.

Loboc is not just the river cruise, old church and children's choir. Loboc is a showcase of the creative spirit of a people... and so much is there to explore.

Its is in this premise that the project for the tourism sector were conceived through a planning participated in by the People's Organizations, private and government sectors. It also supports the Seven-Point Agenda of the present administration called LIT HOPE, "T", for tourism development which is on the top priority.

Display Center

The Loboc Arts and Crafts Association (LACA) was created and developed. It has forty two (42) registered members with forty female and two male

members. The premise is that Lobocanons are traditional artisans. The weavers are mostly women who have imbibed the craft of weaving from generations back.

The products are sold very cheap to local traders that transport the products from the hinterlands to local market places in Bohol, Cebu and Mindanao.

Lobocanons are well known carvers too. Within the banks of the Loboc river, men saw, chisel, carve and smoothen each piece of wood to produce an intricate work of art that adorns most of the homes of the Bol-anons. Hardwood furniture has long been the forte of furniture makers in Tigbao and other barangays of Loboc. However, their wastes are not utilized, just left to rot or serve as firewood.

With the demand for souvenir items, a Volunteer Adviser (VA) from Community Volunteers for Enterprise Development/Philippine Business for Social Progress (CVED/PBSP) will conduct Trainings on Product Development, Promotion and Marketing.

Food Commissary

The construction of Eco_Tourism Complex that costs P14 M has been completed and waiting for its opening. However, the boat operators who are our direct beneficiaries are clamoring for a kitchen that is easily accessible. This is also to comply with the recommendation of the Canadian Adviser on Safe Food Handling and Sanitation where food should be kept at a temperature to avoid food-born illnesses.

Project Objectives

- To provide a modern and competitive venue for tourism products and services
- To provide better facilities to boat operators and tourists
- To generate employment
- To provide basic services to constituents
- To generate income
- To serve the tourists with good quality food

Sectoral Objectives

Objetcives of Local Development Plans				
A. Municipal	Cattle Fattening	Banana Processing Plant	Display Center	Construction of Food Commissary
1. Loboc River Cruise Tourism Programs are implemented	X	X	X	X
2. Loboc crafts are oriented towards		X	X	

Provincial and Municipal Objectives

Objectives of Local Development Plans				
A. Provincial	Cattle Fattening	Banana Processing Plant	Display Center	Construction of Food Commissary
1. To establish the importance and contribution of Bohol to nation's socio-cultural and economic competitive edge.	X	X	X	X
2. To establish sustainable eco cultural tourism and agro-industrial sites in the province to encourage investments and employment opportunities	X	X	X	X
B. Municipal				
1. To unite and mobilize the people for food security, Eco-tourism, agro-industrialization and poverty alleviation	X	X	X	X
2. To enhance tourist spots		X	X	X

In order to further appreciate the relevance of the suggested projects, it must be noted that they are within the framework of the provincial and municipal development plans.

IV. PROJECT FINANCING

Estimated Budgetary Requirement

- Estimated Operation Cost for Display Center

Office : Municipal Tourism Office

Unit : Display Center

Funds/Special Account :

Object of Expenditures	Account Code	Current Year 2007 Estimate
1.0 Current operating Expenditures		
1.1 Personal Services		
Wages		204,400
Honorarium		60,000
SUB-TOTAL		262,400
1.2 Maintenance & Other Operating Exp.		
Office Supplies & Materials		5,000
Electricity		6,000
SUB-TOTAL		11,000
2.0 CAPITAL OUTLAY		
Purchase of Computer & Printer		60,000
Purchase of Tables and Chairs		15,000
SUB-TOTAL		75,000
TOTAL		348,400

Operational Cost for the Food Commissary shall be borne by the boat operators

Available Counterpart Fund

Display Center

Particular	LGU	Funding Agency	Total
Operational Cost	348,400		308,400
Seed Capital	50,000		
Lot	216,000		162,000
Structure		4,296,717	4,296,717
Trainings		50,000	50,000
Total	614,400	4,346,717	4,961,117

Food Commissary

Particular	Boat Operators	LGU	NEDA
Operational Cost			
Lot		216,000	
Structure			
Trainings			50,000

V. PROJECT BENEFITS & COSTS

1. Project Direct Beneficiaries

- 42 weavers
- 50 carvers
- 42 food processors
- 7 floating restaurant (FR) operators
- 88 FR workers

2. Economic Benefits

- Provides alternative economic opportunities
- Creates jobs and generates entrepreneurial opportunities for people from the variety of backgrounds, skills and experiences including rural communities and especially the women.
- Tourism generates net benefits for the poor
- Ownership & business opportunities for rural people and small groups
- Ideas are woven into an interesting product concept and tour package
- Tourism shift from highly private-led to a community based organizations.

Display Center

The Display Center will serve as a center where all of the native delicacies, arts and crafts produced by the Lobocanons are displayed.

The Center will be managed by the LGU through a Manager and three (3) sales ladies and 1 cashier. The LGU shall pour in funds for the center to serve as seed capital in paying the products, as weavers/ producers can not survive in a consignment basis.

Products are the following: basket, hats and other house wares, nipa shingle, silhig ibjok, furnitures (wood carving), chicharon kalabaw, mangoes, nilubihang awang, suman, buluhod, bingka, salabat, ginger candy gingerade, squash toffee.

Food Commissary

The Food Commissary is part of the Loboc Eco-Tourism Complex where the facility is owned by the LGU while operation is managed by each individual operator. It shall be rented to them, price to be fixed by an ordinance. Rental fee is necessary for the maintenance of the building.

A regular inspection shall be done regularly every week by the Sanitary Inspector. She may also opt to conduct a random inspection day to day supervision is under the Manager of the Loboc Eco-Tourism Complex.

Process Flow

1. Weavers produce the goods (souvenir items)
2. Weavers deliver the goods at the Display Center
3. Inventory Clerk (IC) receives the goods
4. IC enters/registers all the goods received
5. Manager allows/denies payment of the goods
6. Cashier pays weaver/producer

The manager shall be a designation for an employee holding a regular position. This will be an additional job for him/her. The manager formulates and implements programs for the proper management of the Display Center.

The cashier, sales ladies/inventory clerk shall be hired by the LGU. The cashier remits the income every Friday at the Municipal Treasurer's Office.

The unit shall be subjected to internal audit every month.

Input Requirement

- Human Resource requirement
- Manager, three sales ladies and one cashier
- Material and physical inputs
 - Computer and printer
 - Cash register
- Other relevant inputs (trainings, meetings, workshops, data generation)
 - Bookkeeping and Records Keeping Seminar
 - Product Inventory Management

Sustainability Plan

Through the individual commitment of the persons involved, cause-oriented management and supervision with genuine support of the Mayor; technical aid from DOT and PTO, the Municipality of Loboc at large is determined to sustain the proposed projects.

A medium and long term development and management plan shall be developed by the LGU in continuous coordination with the community and other stakeholders in accordance with meager local budget to get the benefit easily getting other development partners.