

# Bahalina Production Livelihood Project

Taytay Getafe, Bohol



# **COMPREHENSIVE PROJECT/PROFILE**

A propose project for the Poverty Fair

## **I. PROJECT DESCRIPTION**

1. Project Title : Bahalina Production
2. Project Type : Capital Forming for Processing
3. Project Components:
  - a. Lot Procurement
  - b. Building Construction
  - c. Procurement of Equipments
  - d. Packaging, Promotion and Marketing
4. Project Location:  
Taytay , Getafe, Bohol

The project will be implemented by Taytay Women's Association . A women's organization whose aim or objective is to have an additional income in order to augment the income of the family

Taytay is 1.5 kilometers from the town proper with 45 % of the total HH's population were engage in tuba gathering.

The area is accessible being located along the national highway.

## **II. PROJECT STATUS**

1. Proposed Project
  - The project is a proposal for tuba bahalina processing which will be on the provision of a common working area with the necessary equipments for its production and a capital for packaging and marketing.
2. Status of Project Operation
  - This proposed project is categorized as on the stage of project Idea.
3. Investment Programming
  - For local and foreign funding

## **III. PROJECT JUSTIFICATION**

1. Project Background

Tuba gathering is done by 45% of households in the barangay and 25% within the whole Municipality. It is sold by containers to the Island barangays and even to Cebu and Lapu-lapu City. Locally tuba are sold to the store to persons having their drinking spill. In times when supply of tuba is high, bahalina processing is deemed feasible.

Tuba gathering is considered employment within the Municipality because it will generate income daily for the Household. However due to its low market their income is not sufficient for the daily expenses.

Marketing of fresh tuba is in great problem aside from its poor value it will depreciate also specially during rainy days and typhoons because they can not pass through the island barangays due to big waves. Their product will turn into vinegar where in the market of vinegar is very low.

Bahalina is a fermented wine out of sweet tuba from coconuts. Tuba is the sap or juice that flows out of the coconut fruits. When added to bahalina tungog fermentation will start. Sediments will be separated from the wine every now and then. It will be fully distilled after 10 months or more to achieve its perfect vintage. According to some people, it is a local moonshine, as it is surreptitiously distilled in hidden stills, a process to make it more of a prized possession as a vintage wine.

## 2. Project Linkages

The project will augment the implementation of livelihood projects with the Philippine Coconut Authority (PCA) and the Department of Trade and Industry (DTI). It will also help in the institutionalization of marketing and Business Action Team (MBAT) of the Kalahi Farmers Center while helping product promotion and marketing.

## 3. Project Objectives

The project intends to promote coconut production, tuba gathering and processing locally known as 'bahalina'. Provision of permanent working space, capital for packaging and labeling are the vital requirements for the realization of the project.

## 4. Sectoral Objectives

With the processing project, it will provide ready for market of the raw materials. Home made vintage wine be available to consumers. Being an entrepreneur, the Women's Organization will be empowered.

## 5. Regional and National Objectives

The project intends to provide job opportunities which will complement the 10 Point Agenda of President Gloria Macapagal Arroyo Administration.

#### IV. PROJECT FINANCING

##### 1. Funds Needed

Funds needed will be in the amount of P590,000.00

##### 2. Financing Project

Project Component	Fund Requested	LGU	DTI/PCA	DMPC	Total
Institutional Strengthening		10,000	10,000		20,000
Lot Procurement	50,000				50,000
Building Construction	200,000	10,000		20,000	230,000
Procurement of Equipments	100,000		10,000	20,000	130,000
Capital/Packaging	100,000		10,000		110,000
Marketing and Promotion	50,000				50,000
Total	500,000	20,000	30,000	40,000	590,000

##### 3. Economic Benefits

The project will generate income opportunity for the tuba gatherers, processors, stores and other marketing establishments. It will be of great help to the farmer/members. The Cooperative will be strengthened, empowered and cater the interest of non-members.

##### 4. Social Costs

With the realization of the project, deliveries of tuba outside the town will be lessened and the market of tuba will increase thus the tuba gatherers will also be increase with their daily income. Aside from this, fresh or sweet tuba supply will also be reduced to drinkers.

#### V. PROJECT IMPLEMENTATION

##### 1. Responsible Agencies

###### a. LGU - Getafe, Bohol

The Local Government Unit of Getafe through the Municipal Agricultural Office will be responsible for the technical and administrative assistance in the actual construction and installation of equipments. This will be backstopped by the Municipal Planning and Development Coordinator.

b. Taytay Women’s Association

The Association will counterpart for the labor requirements of the building construction and of the lot area where the project will be constructed.

c. Line Agencies

Department of Trade and Industry (DTI), Department of Science and Technology (DOST) can help in the packaging and labeling. Sustainability plans and programs can also be facilitated

2. Implementation Schedule

Activities	Month 1	Month 2	Month 3	Month 4
Lot Procurement	■			
Building Construction		■		
Procurement of Equipment			■	
Packaging, Labelling, Promotion and Marketing	■			

3. Administrative Feasibility

The Local Government Unit of Getafe through the Office of the Municipal Agricultural Officer with the coordination of the Municipal Planning and Development Coordinator will handle the project. It covers the entire monitoring, financial and physical status of the undertaking until to its completion and onwards.

4. Legal and Political Feasibility

There will be no political obstruction for it is geared towards helping the people to alleviate in their standard of living

5. Environment Clearance

Clearance for the Department of Environment and Natural Resources (DENR) shall not be necessary for the project does not affect the environment.

6. Social Acceptability

The proposed project in general is accepted by the locality considering its various benefits in the barangay level expressed their strong support to the project.

Prepared by:

WILMA J. MONILLAS  
MAO

Noted by:

THERESA P.M. CAMACHO  
Municipal Mayor