

COMPREHENSIVE PROJECT PROFILE

I. PROJECT DESCRIPTION

Project Title	:	Improvement of President Manuel A. Roxas Campsite
Project Type	:	Capital forming and advancement of Eco-Tourism programs
Estimated Project Cost	:	P 3, 250,000.00
Project Location	:	Sitio Maambong, Barangay Calma, Garcia-Hernandez, Bohol

II. PROJECT STATUS

Proposed project	:	Improvement of existing campsite facilities and enhancement of its flora and fauna.
Status of project preparation:		On-going
Investment Programming:		For External Funding

III. PROJECT JUSTIFICATION

Project Background:

President Manuel A. Roxas Campsite is a high ground originally called by the locals 'Maambong'; a classic 'visayan' word meaning ambient. It is located approximately three [3] kilometers inland from the municipal hall.

The main features of the place then were cold springs, lush vegetation and rich fauna. Through the able administration of former municipal mayor Cruz Ranario and his close personal ties with Manuel Roxas y Acuna who held the position as Secretary of Finance in 1938, two[2] swimming pools were constructed and a camping area was developed on the more level ground. A roadway was built replacing the old path that led towards the top of a nearby hill recently called 'seven heavens'. A viewing deck was constructed on this hill which fronts onto the panoramic view of the town.

Maambong was formally named Roxas Park prior to President Manuel A. Roxas election into the presidency of the Philippine Commonwealth in 1946.

Today President Manuel A. Roxas Campsite is known as an ideal camping site in the province of Bohol. It has been the venue of several encampments particularly by the provincial boy and girl scouts as well as private campers. It was the venue of the GSP-BSP National Encampment in 1981 and several spiritual retreats and recollections throughout the years.

President Manuel A. Roxas Campsite was identified and established by Cluster IV of the Province of Bohol in consonance with the One Town One Product [OTOP] program of DILG in the field of tourism as a campsite.

The Garcia-Hernandez Municipal Tourism Council [MTC] has formulated developmental plans, programs and activities for the three components of the campsite namely; the swimming pools, the camping ground and the hiking lane. The present facilities and amenities need further improvement.

The campsite with its vast potential will garner economic returns and likewise enable greater participation of various sectors of the municipality enabling them to generate income as well as preserve and conserve its assets and environment as a whole.

Project Linkages:

The President Manuel A. Roxas Campsite has an average of two hundred [200] weekly visitors and tourists. This campsite will eventually become the jump-off point for visitors and tourists who will take the tour package designed by the Municipal Tourism Council under its Community-based Tourism Development Program. The tour package will include visits and immersion on other natural and cultural assets of the municipality doing activities like as River Trekking from Anito Hanging Bridge in Barangay Tabuan to the Tambuko Cave, Lagoon and Underground Stream in Barangay Cagwang, Swimming and Picnic in waterfalls, springs and/or beaches, hiking on trails and visits to Our Lady of All Nations Shrine and other tourism related activities.

The project will also enhance sustainable development of flora and fauna particularly by means of tapping Women's Groups and Accredited Peoples' Organizations into planting and maintaining flowers, flower-bearing and fruit bearing tree species on the campsite and its access roads. This project would initiate human development through economic and educational returns and in the environmental progress through commitment on preservation and conservation of the natural and cultural assets.

This project is especially aimed to:

- ✓ Alleviate poverty;
- ✓ Generate Employment Opportunities;
- ✓ Preserve and Conserve Natural and Cultural Assets;
- ✓ Enhance the environment ; and
- ✓ Increase income of residents and the municipality in general.

Sectoral Objectives:

This project will improve the living conditions of the stakeholders particularly those who are living below income threshold as identified by the Local Poverty Reduction Alleviation Program Data survey. Since this project will serve as a mechanism on tourism promotion and

environmental development programs, it sets to synchronize participation and intervention of key sectors stated above through and by its implementation. It will promote community participation [especially with the adjacent barangays where the projects would be implemented] in the developmental undertakings of the projects.

IV. PROJECT FINANCING

Funds Needed:

[Note: The following developmental plans and priority projects was duly adopted by the Municipal Tourism Council]

The total estimated cost of the project is broken down as follows:

▪ Completion of Campsite perimeter fence	P 200,000.00
▪ Completion of Cottage Amenities	375,000.00
▪ Completion of Bicycle Lane, parking area and Signage	385,000.00
▪ Construction of Conference Hall	1,240,000.00
▪ Tiling of Swimming Pools	500,000.00
▪ Improvement of Hiking Lane at Seven Heavens Hill	200,000.00
▪ Construction of Viewing Deck	100,000.00
▪ Beautification and Greening of the Campsite/Roads	<u>250,000.00</u>
TOTAL	P3,250,000.00

Project Source:

The project will be funded through counter-parting scheme between the Local Government of Garcia-Hernandez and the prospective Funding Institutions.

Counter-part Funding:

The Local Government of Garcia-Hernandez will provide six hundred fifty thousand pesos (P 650,000.00) for these projects. The appropriation corresponds to twenty percent [20%] of the total estimated project cost.

Financial and Social Viability:

The proposed project is economically viable. With the influx of local and foreign tourists at the Campsite local income is expected to rise. And with the felt need to enhance the environment as well as improve eco-tourism the sustainable development initiatives and programs contained herein is expected to draw collective support and commitment from the Local Government Unit as well as the local communities where the projects and programs would be implemented.

V. PROJECT BENEFITS AND COSTS

Beneficiaries:

The direct beneficiaries of the project are the one hundred twenty nine [129] families living below income threshold in the nearby communities constituting sixty two point three percent [62.3%] of the area's population

and not less than five hundred [500] indirect beneficiaries constituting eleven point four percent [11.4%] of the town's population.

Social Benefits:

On one end, aside from the natural assets that the local and foreign tourists could enjoy, Community-based tourism will abound community heritage or we say 'the barrio life' and values being revitalized through the eventual growth of tourism and that would be offered to them. On the other end, it would ensure community involvement. The latter would not only keep people supportive and interested but it will also prepare them to take advantage of the opportunities brought-up by eco-tourism.

Social Costs:

There would be no unwanted social cost effects of the project.

Economic Benefits:

The project in general would provide job and local income opportunities thus generate wholesome economic growth. The particular economic output that would be brought out from this program/project will have a chain reaction on other deprivations as indicated in the LPRAP Data Survey since economic income is linked to other basic needs like availability of food and employment.

VI. PROJECT IMPLEMENTATION

Responsible Agencies:

The Local Government Unit of Garcia-Hernandez represented by Municipal Mayor Myrna N. Schreurs and the Prospective Funding Institutions.

Implementation Schedule:

Depends upon the availability of funds.

Prepared by:

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